

Communications highlights

December 2022



Lincolnshire
POLICE & CRIME
COMMISSIONER


SAFER TOGETHER



December highlights




Victim Lincs promotion

 **Victim Lincs**
@VictimLincs

Sabiha Kathrada is our new Sexual Violence Co-ordinator here at Victim Lincs!

She will be providing an enhanced service to victims of sexual crime by listening to their needs and informing them of the various specialist support services available.

Get in touch:
📞 01522 947510



“
TESTIMONIAL

Miles was a good communicator & thoroughly explained the role of Victim Lincs. He was warm, understanding & reassuring.



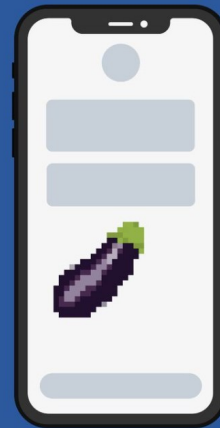
victimlincs.co.uk

ALT

Revenge porn is a violation of your privacy, and if you have been a victim it can leave you feeling humiliated and angry.

You might feel too ashamed or embarrassed to report it to the police, but you are not to blame.

For support visit bit.ly/3Jc2pBd



Revenge porn is when someone shares, or threatens to share, private, sexual images or videos of another person without their consent.



ALT

 **Victim Lincs**
@VictimLincs

Sabiha, our Sexual Violence Co-ordinator, attended Lincolnshire's Business Domestic Abuse Conference on Tuesday.

She had a great day listening to some insightful talks from guest speakers and networking with partners!

[#LDABC2022](https://twitter.com/hashtag/LDABC2022)



 **Festive Opening Times**

December	January
23rd 8am - 12:30pm	2nd CLOSED
26th CLOSED	3rd 8am - 4pm
27th CLOSED	4th 8am - 4pm
28th 8am - 4pm	5th 8am - 4pm
29th 8am - 4pm	6th 8am - 4pm
30th 8am - 4pm	

 **Victim Lincs**

Please contact Victim Support on 0808 168 9111 or visit victimsupport.org.uk while we are out of office.

December highlights



16 Days of Action

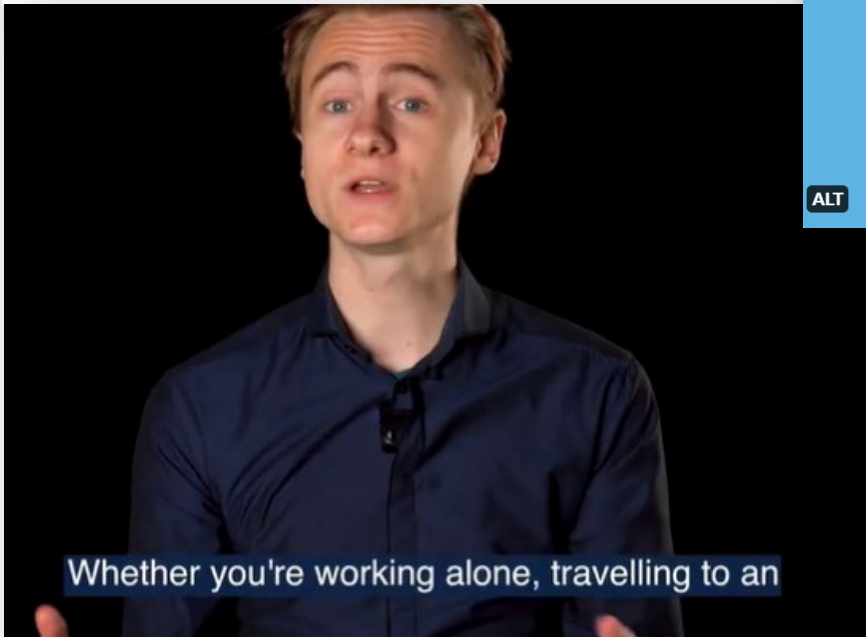
(open 25 October – 6 December)

Turn your mobile phone into a personal safety device

Working alone, travelling to an unknown area or commuting around town - having [@Hollie_Guard](#) on your phone can help you stay safe

- Watch the video below
- Download the app
- Spread the word

[@MarcJonesLincs](#)
[@unilincoln](#) pic.twitter.com/21nqy5fYUr



Victim Lincs
@VictimLincs

Those that experience honour-based abuse are 7 times more likely to have multiple abusers.

Karma Nirvana is committed to ending honour-based abuse in the UK and have a helpline that offers a safe, confidential and free place to speak.

0800 5999 247

[#16DaysOfAction](#)

Help for anyone who is affected by
Honour Based Abuse.

0800 5999 247

Victim Lincs
 KARMA NIRVANA

ALT

Why are you bombarding them with unwanted calls and text messages?

Lincolnshire POLICE & CRIME COMMISSIONER SAFERTOGETHER
 Victim Lincs

Victim Lincs
@VictimLincs

If you are concerned that a partner or ex-partner has a history of violent behaviour or domestic abuse, you have a right to request information from the police

For information about the Domestic Violence Disclosure Scheme (also known as Clare's Law) visit bit.ly/3Vm98z9

Victim Lincs
@VictimLincs

1 in 6 older people experience abuse.

Victims of elder abuse may feel they are coping with this alone, as often abusers tend to target those who are (or feel) isolated.

Support is available: bit.ly/3llkCmK

[@wearehourglass](#) [#16DaysOfAction](#)



December highlights



Annual Survey promotion continued (open 25 October—6 December)



It isn't too late!

Over 3000 residents have completed PCC @MarcJonesLincs's survey, giving their views on crime and policing where they live

We want results to be as representative as possible so please take part if you haven't already:
bit.ly/smpccsurvey



PCC appointed to College of Policing's Board of Directors

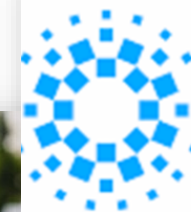


PCC @MarcJonesLincs has been appointed to College of Policing's board of directors

His appointment was confirmed by Home Secretary, Suella Braverman earlier this week and he will officially begin his duties in the new year

Read more:
lincolnshire-pcc.gov.uk/news-archive/2...

[@CollegeofPolice](#)



College of Policing

Last Updated: 19-12-2022 at 09:12

PCC APPOINTMENT TO COLLEGE OF POLICING BOARD OF DIRECTORS

PCC Marc Jones has been appointed as a member on the board of directors for the College of Policing.

December highlights



Environmental Crime Partnership

Supporting the Christmas campaign



We supported the Environmental Crime Partnership by developing a Christmas fly-tipping campaign for partnership members to share on their channels. We also shared on OPCC social media channels

Lincolnshire Strong Voices recruitment

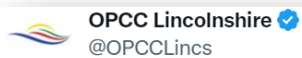
Encouraging expressions of interest



December highlights

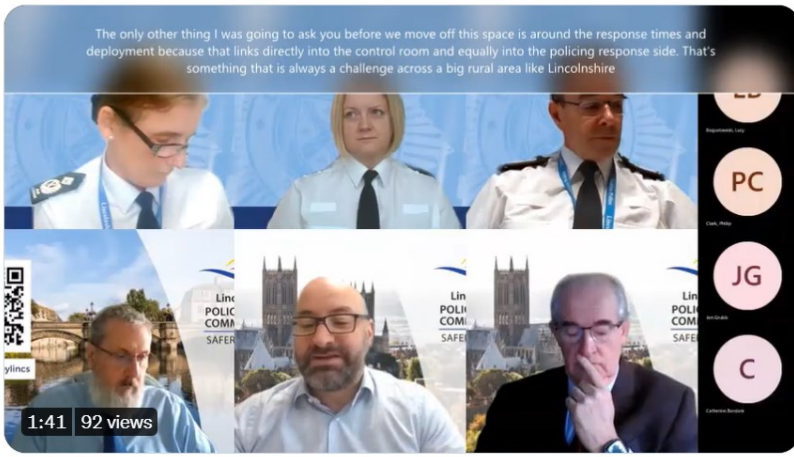


Public Assurance Meeting



In the latest Public Assurance Meeting, Deputy Chief Constable Julia Debenham discussed police response times in urban and rural areas across Lincolnshire.

Watch the meeting in full on our YouTube channel bit.ly/3Hova0u



Christmas and new year messaging



Is your child spending more time watching YouTube over the festive period? 📺

@NSPCC have created a useful guide to keeping your child safe on YouTube, including safety features and settings that they offer.

bit.ly/3v04rzZ



Heading out tonight to celebrate the new year? 🎉

Let @Hollie_Guard be your guardian angel 🤍

A simple tap or shake of your phone records what's happening & notifies your emergency contacts giving them your exact location.

Download the app



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Please contact Victim Support on 0808 168 9111 or visit victimsupport.org.uk while we are out of office.



Christmas isn't a joyful time for everyone.

Please don't suffer in silence If you are experiencing domestic abuse this Christmas. Support is available 24/7.

Call The National Domestic Abuse Helpline for free in confidence on 0808 2000 247 📞

[@RefugeCharity](https://www.refugecharity.org.uk)

December highlights



Fraud and Scams



Victim Lincs
@VictimLincs

Shopping online in the Boxing Day sales? 🛍️

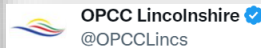
2-Step Verification can stop cyber criminals from getting into your online accounts even if they know your password. Read more at:

[cyberaware.gov.uk](https://www.cyberaware.gov.uk)

#FraudFreeXmas @cyberawaregov

Secure your email.

Use 2-step verification



OPCC Lincolnshire
@OPCCLincs

Have you received a letter that claims:

- ☞ Somebody rich has died
- ☞ They have the same family name as you
- ☞ You're entitled to their fortune

It's a scam!

Send your letter to the @AgainstScams team and help protect others

Find out more: [friendsagainstscams.org.uk/scamnesty](https://www.friendsagainstscams.org.uk/scamnesty)

#ScamAware



Lucy, 26

📍 89 miles away

I think you're really beautiful. Do you think I'm ~~beautiful too?~~
the person in the picture?

Could you spot a romance fraudster?

Click here to find out how to report it

CrimeStoppers.
0800 555111
100% anonymous. Always.

Have you received scam mail?

Send it to
Friends Against Scams
and help **protect others**



Marc Jones
POLICE & CRIME COMMISSIONER
LINCOLNSHIRE - SAFER TOGETHER



December highlights



Lincolnshire Alert

The Safer Together Team share targeted, localised news and information with their local areas.

The communications team share the more corporate messages and campaigns to the whole of Lincolnshire. These are some of the messages that have been shared by the communications team on Lincolnshire Alert in December.



Keeping your young person safe online

In this digital age, it can feel like screens are everywhere and online devices are becoming part of everyday life.

You may know a young person who spends time on a mobile phone, tablet, computer, games console (the list goes on) – perhaps you're planning on gifting them one for Christmas.

Did you know that you can help keep young people safe online without restricting their online activity too much? Parental controls and privacy settings are a great way to keep them out of harms way whilst they're online.

Parental controls

Parental controls are the names of what content your child can see and help you protect your children from cyberbullying and other online risks.

Many parents are put off using parental controls as they are difficult to set up, or complicated.

[Internet Matters](#) has some great guides to help make it simple and straightforward.



Seeking young people to help us make our communities safer

Do you know a passionate young person who wants to make a real difference where they live?

The Police and Crime Commissioner is seeking opinionated young people to raise policing and crime issues in their communities and influence real change.

[Lincolnshire Strong Voices](#) is a space for young people to work together to:

- raise policing and crime issues in their communities
- challenge and inform the work of the Police and Crime Commissioner and Lincolnshire Police
- help make their communities feel and be even safer

Find out more:

<https://lincolnshire-pcc.gov.uk/your-pcc/lincolnshire-strong-voices/>



Is somebody taking your waste away? Don't let them land you a fine this Christmas.



The Environmental Crime Partnership are urging people not to get caught out using an unlicensed 'man with a van' to take away their waste this Christmas.

If fly-tipped waste is traced back to you, you could receive a fine or prosecution.

Whether you're throwing out old toys, making space for new ones, or just getting rid of household rubbish, please make sure you know where your

Social media



The OPCC Twitter account received a large increase in impressions and link clicks this month, with many of them coming from the tweet promoting Marc's appointment to the College of Policing's board of directors.

Shares and link clicks were down on Facebook this month, however, this is likely due to November's abnormally large increase of clicks and shares because of the annual survey.



22 posts (+1 compared to November)
3.1k post reach (=)
62 shares (-73)
12 link clicks (-41)

Top posts

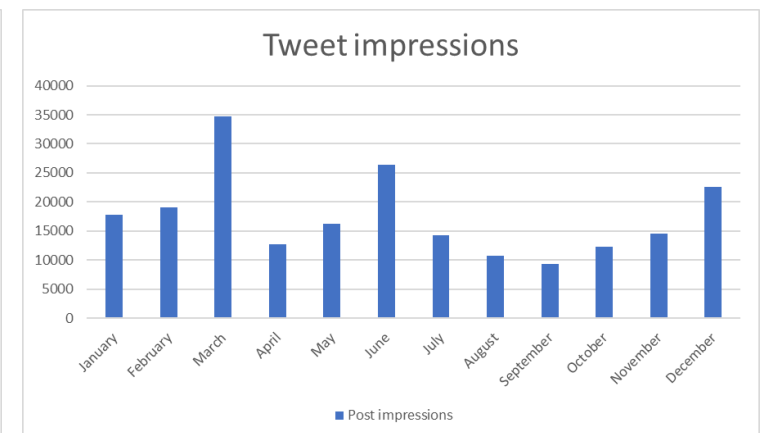
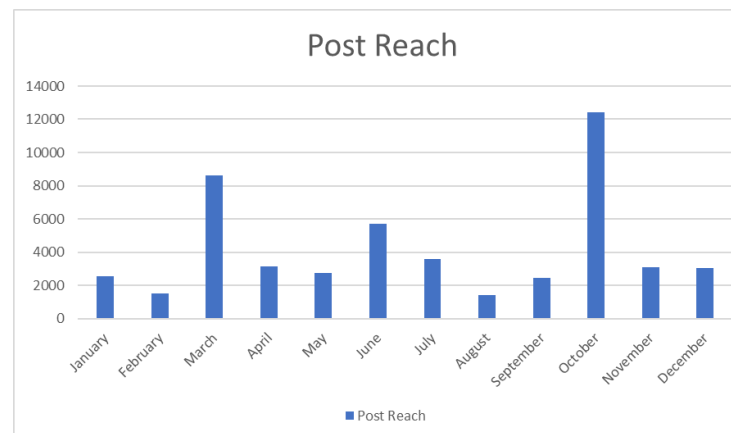
- Strong Voices
- Annual Survey
- Parental controls



27 tweets (-7)
22.6k impressions (+8.1k)
111 link clicks (+50)
46 retweets (-21)
1.2k profile visits (-0.5k)

Top tweets

- PCC appointed to College of Policing's board of directors
- Fly Tipping
- Strong Voices



Social media



Victim Lincs social media saw good reach throughout December with particularly high reach and interactions on the introductory post for the new Sexual Violence Co-Ordinator role.

Coverage of the Victim Lincs team attending events such as the Lincolnshire Business Domestic Abuse Conference event continues to receive good engagement.

Low engagement was seen over the Christmas, likely due to fewer people using social media over this period.



41 posts (+2 compared to November)
1.52k post reach (+0.17k)
9 shares (-9)
3 link clicks (-1)

Top posts

- Merry Christmas
- Sexual Violence Co-ordinator
- Lincolnshire Business Domestic Abuse Conference



42 tweets (-1)
7.2k impressions (=)
10 link click (-1)
50 retweets (+19)
2.12k profile visits (-0.8k)

Top tweets

- Domestic Abuse Helpline
- Domestic Violence Disclosure Scheme
- New Sexual Violence Co-ordinator

